Help for *JOE* Authors Gets Help

**Abstract**
In "Help for *JOE* Authors Gets Help," I call attention to the new and improved Help for *JOE* Authors page. In "August *JOE*," I highlight articles dealing with diversity, rural women, the Great Recession, and geospatial and other kinds of technology being used to enhance Extension programing.

---

**Laura Hoelscher**  
Editor, *Journal of Extension*  
Department of Agricultural Communication  
Purdue University  
West Lafayette, Indiana  
[Joe-ed@joe.org](mailto:Joe-ed@joe.org)

---

**Help for *JOE* Authors Gets Help**

If you haven't consulted the Help for *JOE* Authors page [http://www.joe.org/for-authors-help.php](http://www.joe.org/for-authors-help.php) lately, check it out. Prospective authors can find the helpful information provided there much more easily.

Why? Subheadings!

When I first realized that the information I was conveying in my Editor's Pages was information that prospective authors could use and should consult as they were preparing their articles for submission, it seemed obvious to collect them in one place and order them by date. That was fine in the early days, when there were relatively few entries.

But the page grew—and grew. It just no longer made sense to order some 30+ entries by irrelevant-to-content date of publication. Important stuff was getting buried or lost in the shuffle. The page just wasn't as helpful as it could and should be.


The reorganization will make it possible for me to add entries that are not, perhaps, appropriate topics for Editor's Pages but would be helpful nonetheless. Expect entries in the future on topics like the treatment of "Extension" and how *JOE* doesn't favor "CES."
More important, prospective authors will find it easier to locate information and apply it to the articles they're preparing. They'll have less excuse for not consulting Help for JOE Authors. I'll have to return fewer submissions for revision before accepting them as suitable for publication or blind review. And prospective authors will become published authors a little sooner.

**August JOE**

The Commentary, "4-H as a Catalyst to Enhance Quality of Life for Hispanic Individuals" [http://www.joe.org/joe/2013august/comm1.php](http://www.joe.org/joe/2013august/comm1.php), and first Feature, "Diversity Inclusion in 4-H Youth Programs: Examining the Perceptions Among West Virginia 4-H Youth Professionals" [http://www.joe.org/joe/2013august/a1.php](http://www.joe.org/joe/2013august/a1.php), deal with the important issue of diversity in 4-H, specifically, but implicitly in all of Extension.


There are, as usual, a number of other articles on using technology to enhance Extension programming—from clickers, to blogging, to iPads, to email, to repurposing material for new digital platforms.

And, also as usual, I've just scratched the surface of one more issue full of informative articles.