The Editor’s Page

It was gratifying to receive a copy of a letter about the Journal that Extension Director C. A. Vines had received from M. Olin Cook, director of the Department of Higher Education in Arkansas. Director Vines shares copies of the Journal with colleagues in other state educational agencies and institutions in his state. The spirit of the letter was that this is much appreciated. Mr. Cook said he found two articles in the Winter issue—“Motivation Model for Extension” and “Accountability in Extension”—of special interest to him.

The thought occurs to me that many of us could borrow Director Vines’ practice and share copies of the Journal with colleagues in non-Extension positions. They, in turn, may reciprocate and share some of their professional publications with us. It’s all part of the commitment and responsibility of professionals cooperating and working together to achieve the task to be done . . . extending and improving the quality of our efforts in educating our various clientele groups. Thanks, Director Vines, for sharing your letter with us.

NOTE: In July of this year, the editor’s office will move to the University of Minnesota, St. Paul Campus, where Dr. Patrick J. Borich will assume the editorship. I’ll introduce him “properly” in the fall issue, which will be the last one I edit. In the meantime, direct all manuscripts to him at:

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