

JOE Talking Points 2009

JOE is...

- A rigorous, high quality refereed journal
 - Submissions are **double-blind reviewed** by one to three of the 77 well-qualified peer reviewers
 - The five-year average **acceptance rate** is currently **32.4 percent**
 - **Article submission has grown** over the past decade; as of March 4, 2009, 72 submissions were received, 27 more submissions than the same date last year
- **Written, reviewed, and edited by Extension professionals** who want to share their successful educational practices, research results, scholarly opinions, resources, and challenges

JOE provides Extension professionals a...

- Place to **publish**
- Forum for **emerging and contemporary issues** affecting Extension education
- Knowledge bank of peers' **best practices**
- Place to **learn about** the Extension **profession**
- **Clearinghouse of ideas** for tackling new assignments
- **Literature resource** for project ideas and grant proposals
- Mechanism for **sharing knowledge, experience and “lessons learned”**

Visit JOE's new website at www.joe.org ...

- Over **2 million visitors** from around the world come to the *JOE* website each year.
- Many readers are **loyal subscribers**, and others discover the wealth of information available through Google, Yahoo, and other **search engines**
- The **reviews on the new site** have been **very positive**: “KUDOS on the new format! Great job. Much more readable and navigable, and the articles print out much more cleanly”

JOE needs peer reviewers...

- Who represent Extension professionals from **different parts of the country** with backgrounds in a **variety of subject matters**
- Who are willing to **validate and support** Extension professionals' **scholarly work** through a critical and exacting review
- Who have **experience as a published author** and who have **breadth as well as depth of expertise**
- To learn more about becoming a reviewer, **check out FAQ #8** at <http://www.joe.org/about-faqs.php#Q8>