

# research in brief

**"New"  
Post Office**

ECOM (Electronic Computer Originated Mail) will allow companies with computers to send at least 200 messages per mailing to 25 specially equipped "serving post offices."

On receipt, the messages will be electronically printed, mechanically enveloped, and then processed through normal mails. ECOM messages will receive 2-day delivery anywhere in the country and will cost between 30 cents and 55 cents per message (depending on the customer's volume).

**Editor's Note**

A computer-originated mail system (though not through U.S. Postal Service) is now being piloted from SEA-Extension to selected directors' offices with computer terminal access. Time will tell us if the speed of the system helps communication. Wisconsin has successfully used "computer" mailings within the state.

"ECOM (Electronic Computer Originated Mail)." *Training Journal*, XVI (October, 1978), 53.

*Phyllis E. Worden*