

research in brief

Endangered Species

A study of both women and men managers showed that men strive for success more than women do. The author concludes that if women are going to increase their numbers in top management positions, they must become much more career and goal oriented in their work.

*"Women in Management: An Endangered Species." J. F. Veiga.
MSU Business Topics, XXV (Summer, 1977), 31-35.*

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