

The Editor's Page

This issue of the *Journal of Extension* focuses on a potpourri of ideas. The authors of the major articles discuss such widely divergent concepts as office morale, helping the small businessman, the computer in farm management, and a theory for diagnosing problems. Along with the interesting articles, the comment on marihuana in the Points of View or the Extension's success stories described in Idea Corner will certainly be thought-provoking.

The differing interest of the subscribers to the *Journal* became evident to the editorial staff as they visited with Extension professionals at agent association national conferences and other Extension meetings during the past few months. It also becomes obvious as one looks at the wide variety of competencies and interests exhibited by professional Extension educators. Your comments on whether the contents of this *Journal* stimulate you or your colleagues would be appreciated.

At a recent surprise ceremony in Madison, Wisconsin, three former editors of the *Journal* were presented with plaques of appreciation by the *Journal* Board of Directors. The three editors, G. L. Carter, Jr., Jerold Apps, and Eldora Keske, pictured below, have helped this publication grow from an idea back in 1963 envisioned by E. T. York, Jr., in Volume I, Number 1, 10 years ago:

Often it seems that a great deal is expected of the Extension worker—not only professional competence in his own field, but the highest standards of ethical conduct, self-discipline, and public service. This is not easy to live up to. But our professional Journal will serve as a constant reminder that attaining these standards is not necessarily a lonely pursuit—that others are struggling too, that they will likely have helpful ideas.

Certainly the past editors have succeeded in helping the *Journal of Extension* grow. I'm sure I can speak for all the readers of the Journal in saying—thank

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The three former *Journal of Extension* editors (l. to r.), Eldora E. Keske, G. L. Carter, Jr., and Jerold W. Apps, holding the plaques they received.