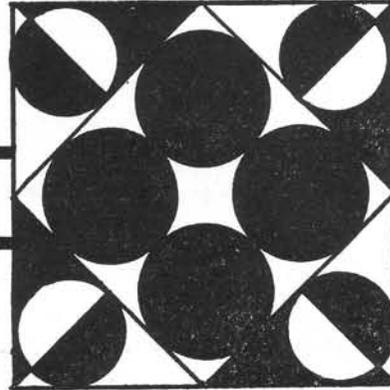


Idea Corner



Accentuate the Positive

The spring clothing program for Extension homemakers in Lincoln County, North Carolina, was "something else" this year. It was a successful fashion show with Extension homemakers as models. The planning committee asked for a program on "Fashions" for 1973. We tried something different in response to the request.

Unlike most fashion shows, ours featured women from size 5 to 20, 5' to 5'11" tall, all sizes, shapes, and ages. Few women are "model size," so the objective was to feature models the majority of women could identify with. Information on how to emphasize and de-emphasize various figure points was part of the commentary.

Since most of the Extension homemakers knew the others who were models, they could identify more closely with them and their figure types. Each woman received personal attention before selecting the outfits.

The aim of the program was to exemplify, through local models, that any woman can dress attractively, if she learns to emphasize her positive points and de-emphasize what she feels are her less attractive points. People can learn how to select clothing to compliment an individual figure and body build.

With the "model figure" being the ideal of most women, too many people fail to realize that this is only an average, which not all body structures will fit. For this reason, women, as well as men, must use the optically apparent points of design and color to accentuate the positive.

A loan copy of a slide-tape presentation is available for Extension Homemaker Clubs. Clothing leaders were given instructions on slide projector and tape recorder operation, along with a step-by-step instruction sheet.

PEGGY A. ARMEEN
Assistant Extension Agent, 4-H

*North Carolina State University
Lincolnton, North Carolina*