



Idea Corner

Extension and Junior College Sponsor TV Series

The "Community '70" series, produced jointly by Purdue Cooperative Extension and Vincennes University, focused on important problems of the area and some alternative solutions.

On the 13-week series, a resource specialist presented information about a subject and used a panel of community leaders to react to the material. Telephone lines were provided for the public to call in their questions or comments.

The program was produced "live" from 7:00 to 8:00 each Wednesday night. It was taped and rerun on Sunday evening at 11:00. The following subjects were covered: Your Community—A Place To Live and Work, Comprehensive Community Planning, Better Government Services at a Price You Can Afford, How Is Local Government To Be Financed, Knox County—The Beautiful—Land Conservation, Industrial Development, Making a Minority Group Feel at

Home, Medical Care Costs, A House To Live In, How Can We Have Clean Water, What's To Be Done About Garbage, Recreation Services in a Technical Age, and Organizing for Better Schools.

A high school survey group on Main Street found that 135 out of 500 people interviewed watched the program.

One lending institution decided to participate in Public Laws 235 and 236 federal housing loans (low-income housing) after that program was aired.

A tax seminar was held with 40 leading citizens participating as a follow-up to the program on "How Is Local Government To Be Financed?"

Resource people who helped with the TV series were university personnel, state and federal agency personnel, the president of the Indiana Medical Association, and professional educators.

The program was funded jointly under Title I of the Higher Education Act and Vincennes University with the cooperation of Extension.