

The Editor's Page

It's my belief, shared by the Board of Directors for the *Journal of Extension*, that professional journals should have editorial turnover every two or three years. In keeping with this feeling, I'll be leaving the editorship with this issue. The new editor will be Dr. Eldora Keske, a specialist in Youth Development with University Extension, The University of Wisconsin. Dr. Keske has many years experience in Extension as a county Extension worker and an assistant state 4-H leader. Her Ph.D. is in adult education.

The board divided the editorial and business office functions of the present editor's position. Paul Sims, a specialist in Program and Staff Development, University Extension, The University of Wisconsin, will serve as business manager (a 40 percent time position). Thus, Miss Keske will be responsible for editorial concerns; Mr. Sims will coordinate business activities.

In the past two years I feel we've made progress in improving both the content of the *Journal* and the style in which the material is presented. My challenge to you, the *Journal* reader, is:

- Use the *Journal*, read it, and think about the material. Try out the ideas in your programs. Promote the *Journal's* use with your fellow Extension professionals.
- Write for the *Journal*. Develop a full-length article. Send us material for "Idea Corner." Write us letters for "Points of View."
- Tell us what you'd like to see in the *Journal* . . . article ideas, reactions to current *Journal* content, format changes you'd suggest.

The *Journal* is produced with the cooperation of many, especially the cooperation of each reader who is our reason for being.

I'll return to my teaching and extension obligations at The University of Wisconsin.

JWA